

Organised by

**PROPLE**  
PROFESSIONAL PEOPLE

2<sup>nd</sup> Edition



**23 - 25 MAY 2024**  
CODISSIA Trade Fair Complex  
Coimbatore, India

**WATER AND WASTEWATER RECYCLING  
AND DRINK TECHNOLOGY EVENT**

Supported by



Media Partners



[www.indiawatershow.com](http://www.indiawatershow.com)

## India Water Show 2024 - Need of the Hour

South India's key event focused on Water & Waste Water Technologies, the 2nd edition in this segment, at CODISSIA Trade Fair Complex, Coimbatore.

The Event will focus on how emerging Technologies is transforming the Water & Waste Water Sector and how to scale up the adoption of the clean water solutions including through Public / Private sector efforts and pressing regulations / Technical and financial challenges that need to be addressed in doing so.

The event is being organised at the right time when the country is poised to become the next promising market in the world.

- 💧 The effluent treatment plants segment is growing at healthy rate in terms of volume.
- 💧 PPP-based projects will be in vogue and one can expect the increased role of private players in the management of utilities/assets.
- 💧 Ageing equipment presents opportunity in replacement/retrofit of assets in water and effluent treatment plants.
- 💧 Huge opportunities are available across the value chain right from suppliers of pumps, to ductile iron pipes, to membranes.
- 💧 Due to high discharge volumes, industrial units are being forced to reuse waste water and resort to zero liquid discharge.
- 💧 Industries are facing stiff competition from agriculture and domestic demand for fresh water resources. Discover which areas have an urgent need for water reuse and desalination.
- 💧 India's development is driving strong industrial growth creating an increased demand for water. Furthermore, industrial parks are being built across the country and will require state of the art water management systems, creating valuable opportunities for international players to get involved

## Why India Water Show at Coimbatore

- 💧 Coimbatore region has a high concentration of Textile Processing Units, Foundry Units and on top of all is witnessing rampant urbanisation, all of which pollutes the environment in general and water in particular.
- 💧 Industrial visitors from the neighboring town Tiruppur visit Coimbatore seeking solutions to mitigate ground water pollution caused by the Dyeing and bleaching units operating there.
- 💧 Government of Tamilnadu has come out with new policies that enforces construction of waste water treatment plant in all buildings.
- 💧 India is emerging as the leading economy Worldwide and Infrastructure sector is booming. Mandate for municipal corporations for treating and using sewage water for non-potable purposes. Rain water harvesting has become utmost important.
- 💧 The Tamil Nadu Urban Flagship Investment Program (TNUFIP) is structured under three outputs:
  - ★ Sewage collection and drainage — improved and environment sewage treatment systems introduced.
  - ★ Access to reliable and smart drinking water improved.
  - ★ Institutional capacity, public awareness, and urban governance strengthened. TNUFIP will be implemented over an 8-year period beginning in 2018, and will be funded by Asian Development Bank (ADB) via its multi tranche financing facility (MFF).



## Exhibitor Profile

Activated Carbon	Desalination Systems	Level Controllers	Sewage Treatment Plants
Aeration Equipment	Diffused Aeration Systems	MBBR Systems	Solid Waste Management
Analytical Instruments	Disinfectants	MBR Systems	Sludge Dewatering
Antiscalants	Demineralization Plants	Membrane Diffusers	Storage Tanks
Arsenic Removal Systems	Drinking Water Equipments	Membranes	Swimming Pool Systems
Automation Control Systems	Effluent Treatment Plants	Membranes Ultrafiltration	TDS Meters & Indicators
Bacteria Culture	Evaporators	Mineral Water Plant Suppliers	Testing Equipments
Blowers	Filter Press	Misting Equipments	Tubes
Boilers Systems	Filtration Equipment	Ozone Generators	Ultrafiltration
Bottling Plant Manufacturers	Filtration Media	Pressure Vessels & Gauges	Ultrapure Water Systems
Chemicals	Filtration Plants	Process Control Instruments	Ultraviolet Systems
Chlorinators	Flow Meters	Pumps & Motors	Valves
Clarifiers	Fluoride Removal Systems	Rain Water Harvesting	Wastewater Treatment Plants
Coagulants & Flocculants	Heat Exchangers	Resins	Water Meters
Consultants	Hydropneumatic Systems	RO Plants	Water Softener
Control Panels & Regulators	Iron Removal Systems	Sand Filters	Water Treatment Plants
Cooling Towers	Laboratory Testing	Sewage and Sludge Treatment	Zero Liquid Discharge Systems

## Visitors Profile

Representatives from Industries, Institutions, Hospitals, Hotels, Government Bodies, Builders, Architects, Project Managers, Local Policy Makers, Investors, Business Executives & Representatives of Business Associations.

## Why Should you Exhibit

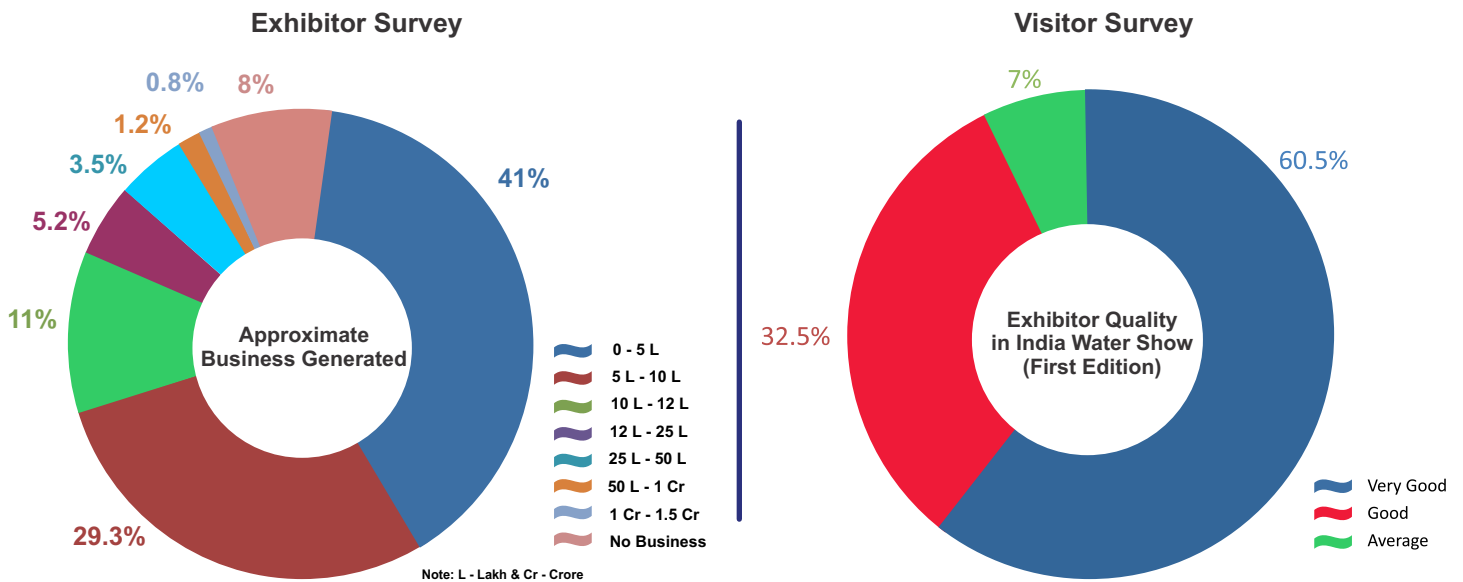
- Exhibitors can avail the excellent networking opportunities with government decision-makers, business leaders, investors from across the region.
- Maximum visibility for the existing products and for launch of many new products.
- A place where you find your customers and where the customers find you.
- A place to identify the trends and issues that will shape the future.
- Promote your business by presenting your latest technologies and potentialities.
- Extensive demand exists for technology suppliers offering ETP for industries, Irrigation technology — low cost and high-efficient pumps, Sewerage treatment technology, Rain water harvesting, Reverse Osmosis etc.
- Marketing opportunities for smaller scale water purification technology at low costs.
- Learn about solutions to water & environmental challenges.



## POST EVENT REPORT (First Edition)

India Water Show 2024(Pune Edition), an exclusive event on Water & Waste Water Industry was held from 10<sup>th</sup> to 12<sup>th</sup> January 2024 at Auto Cluster Exhibition Center, Pune which was supported by Industrial Waste Management Association, National Solid Waste Association of India and Pimpri Chinchwad Municipal Corporation. The event brought together the decision makers from Local Bodies to State Organisation, Municipalities and other Public Institutions apart from Industrialists, Investors and other Private Sectors who witnessed the new emerging technologies in the sustainable utilization of water resources. The event had more than 60 participating companies and witnessed 4000+ footfalls across the country, most of them were professional buyers and industry experts. The event saw a record number of quality visitors and satisfied customers, this further promoted the events reputation as a cachet and relevance platform. Pan India Exhibitors and Brands participated with a clear purpose, using the unique stage for promotion in one of the fastest growing water and waste water market. India Water Show Pune edition brought a comprehensive range of latest technologies for the reuse of Water & Waste Water and its management systems.

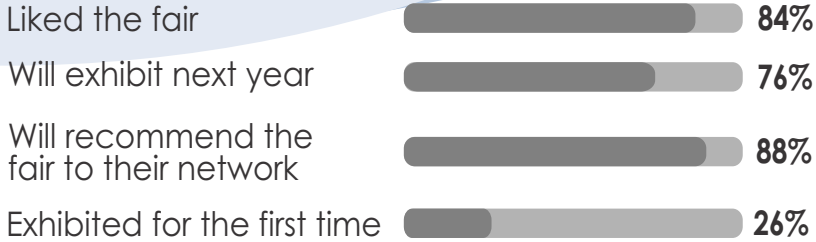
### SURVEY REPORT



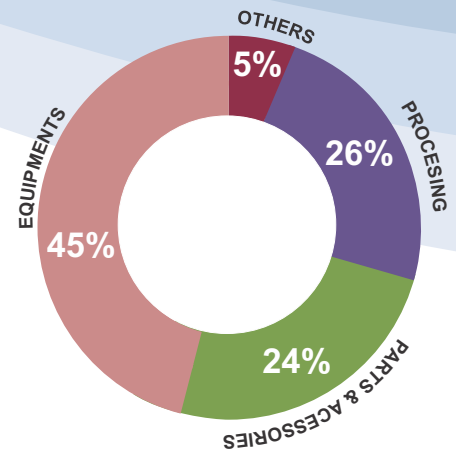
### PURPOSE OF VISIT



## EXHIBITOR OPINION



## EXHIBITORS BY SECTOR



## KEY EXHIBITORS (First Edition)



# GLIMPSES OF LAST EDITION



# THE VENUE

Exhibition Area : 2500 sq.mts.  
 Minimum Roof Height 10.65 mts  
 Exhibit Vehicle Entrance : 4.6m width x 5m height  
 Heavy-duty flooring

## CODISSIA INTEC TECHNOLOGY CENTRE

CODISSIA INTEC Technology Centre was formed by CODISSIA with the objective to promote and create infrastructure facilities for conducting National & International Trade Fairs, Conferences, Symposiums and Exhibitions, Buyer-Seller Meets, Product Launches, Seminars & Special Meets, Corporate Events and Meetings, Weddings, Family Functions & Get-togethers. The trade fairs conducted are INTEC, AGRI INTEX, BUILD INTEC, ELEKTROTEC, SUBCON, RAWMAT INDIA, EDU INTEC, COIMBATORE BOOK FESTIVAL and COIMBATORE SHOPPING FESTIVAL. Facilities include 5 Halls, Open Air Theatre, 3 Seminar Halls, Food Court, Car Park, Material Handling Gangways, Kitchens and Kiosks; the whole campus is Wi-Fi enabled.

# FLOORPLAN

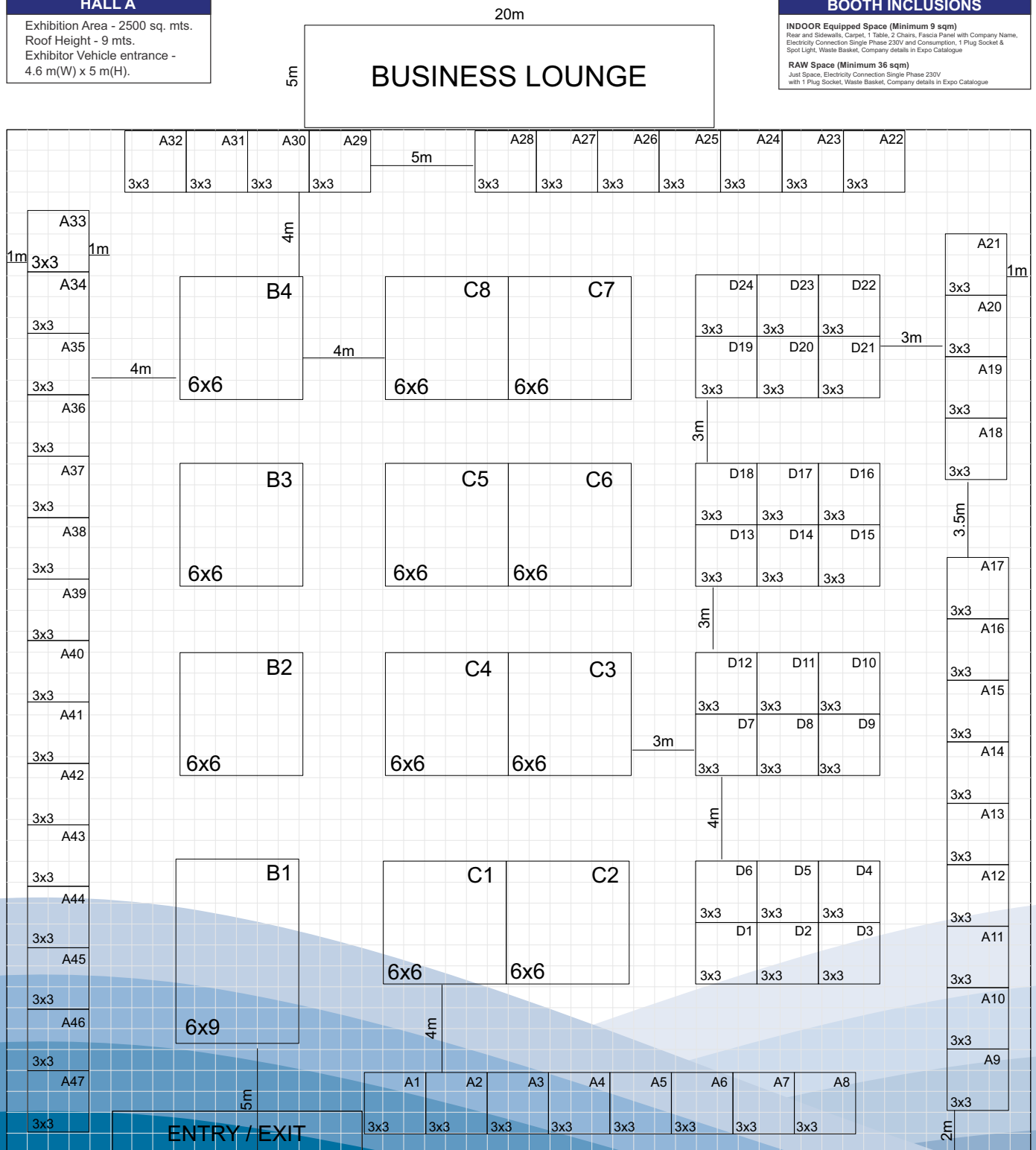
### HALL A

Exhibition Area - 2500 sq. mts.  
 Roof Height - 9 mts.  
 Exhibitor Vehicle entrance -  
 4.6 m(W) x 5 m(H).

### BOOTH INCLUSIONS

**INDOOR Equipped Space (Minimum 9 sqm)**  
 Rear and Sidewalls, Carpet, 1 Table 2 Chairs, Floor Panel with Company Name, Electricity Connection Single Phase 230V and Consumption, 1 Plug Socket & Spot Light, Waste Basket, Company details in Expo Catalogue

**RAW Space (Minimum 36 sqm)**  
 Just Space, Electricity Connection Single Phase 230V with 1 Plug Socket, Waste Basket, Company details in Expo Catalogue



# PROMOTION PLAN

## Intensive **MARKETING PLAN**

 <b>TRADE JOURNAL</b>	 <b>PUBLIC RELATIONS</b>	 <b>SPECIAL PROGRAMS</b>	 <b>DIGITAL MARKETING</b>	 <b>DIRECT MARKETING</b>
<ul style="list-style-type: none"> <li>Industry Trade Magazines</li> <li>Top Industrial Magazines</li> </ul>	<ul style="list-style-type: none"> <li>Association Support</li> <li>Press Release</li> </ul>	<ul style="list-style-type: none"> <li>Business Matchmaking</li> <li>Conference, Workshop</li> <li>Live Product Demonstration</li> </ul>	<ul style="list-style-type: none"> <li>Website, SEO</li> <li>Social Media Marketing</li> <li>E-Newsletter</li> <li>Online Show Listings</li> </ul>	<ul style="list-style-type: none"> <li>Bulk Email sent to a database of over 50,000 industry professionals</li> <li>SMS Marketing</li> </ul>

## TARIFF

<b>Indoor Booth Charges</b>		
	Indian Participants	Overseas Participants
<b>Shell Scheme (Min 9sqm)</b>	Rs. 7500 per sqm	USD 250 per sqm
<b>Bare Scheme (Min 36sqm)</b>	Rs. 7000 per sqm	USD 200 per sqm
10% premium for 2 sides open	15% premium for 3 sides open	
20% premium for 4 sides open		
<p><b>50% payment with confirmation</b></p> <p><i>The organizers reserve the right to modify the floor plan under circumstances beyond their control.</i></p>		



Note: GST @18%  
 GSTIN: 27CPDPS5648A1ZT  
 Payment in favor of "PROPLE ENTERPRISES"

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