

Organised by



Co-Located with



2nd Edition



09 - 11 OCTOBER 2025

INDIA Knit Fair Complex

Tirupur, India

**WATER AND WASTEWATER RECYCLING
AND DRINK TECHNOLOGY EVENT**



Supported by



Media Partners



www.indiawatershow.com

India Water Show 2025 - Need of the Hour

South India's key event focused on Water & Waste Water Technologies, the 2nd edition in this segment, at INDIA KNIT FAIR Complex, Tirupur.

The Event will focus on how emerging Technologies is transforming the Water & Waste Water Sector and how to scale up the adoption of the clean water solutions including through Public / Private sector efforts and pressing regulations / Technical and financial challenges that need to be addressed in doing so.

The event is being organised at the right time when the country is poised to become the next promising market in the world.

- 💧 The effluent treatment plants segment is growing at healthy rate in terms of volume.
- 💧 PPP-based projects will be in vogue and one can expect the increased role of private players in the management of utilities/assets.
- 💧 Ageing equipment presents opportunity in replacement/retrofit of assets in water and effluent treatment plants.
- 💧 Huge opportunities are available across the value chain right from suppliers of pumps, to ductile iron pipes, to membranes.
- 💧 Due to high discharge volumes, industrial units are being forced to reuse waste water and resort to zero liquid discharge.
- 💧 Industries are facing stiff competition from agriculture and domestic demand for fresh water resources. Discover which areas have an urgent need for water reuse and desalination.
- 💧 India's development is driving strong industrial growth creating an increased demand for water. Furthermore, industrial parks are being built across the country and will require state of the art water management systems, creating valuable opportunities for international players to get involved

Why India Water Show at Tirupur

- 💧 Tirupur region has a high concentration of Textile Processing Units, Foundry Units and on top of all is witnessing rampant urbanisation, all of which pollutes the environment in general and water in particular.
- 💧 Industrial visitors from the neighboring town Coimbatore will be visiting IWS Expo Tiruppur seeking solutions to mitigate ground water pollution caused by the Dyeing and bleaching units operating there.
- 💧 Government of Tamilnadu has come out with new policies that enforces construction of waste water treatment plant in all buildings.
- 💧 India is emerging as the leading economy Worldwide and Infrastructure sector is booming. Mandate for municipal corporations for treating and using sewage water for non-potable purposes. Rain water harvesting has become utmost important.
- 💧 The Tamil Nadu Urban Flagship Investment Program (TNUFIP) is structured under three outputs:
 - ★ Sewage collection and drainage — improved and environment sewage treatment systems introduced.
 - ★ Access to reliable and smart drinking water improved.
 - ★ Institutional capacity, public awareness, and urban governance strengthened. TNUFIP will be implemented over an 8-year period beginning in 2018, and will be funded by Asian Development Bank (ADB) via its multi tranche financing facility (MFF).



Exhibitor Profile

Activated Carbon	Desalination Systems	Level Controllers	Sewage Treatment Plants
Aeration Equipment	Diffused Aeration Systems	MBBR Systems	Solid Waste Management
Analytical Instruments	Disinfectants	MBR Systems	Sludge Dewatering
Antiscalants	Demineralization Plants	Membrane Diffusers	Storage Tanks
Arsenic Removal Systems	Drinking Water Equipments	Membranes	Swimming Pool Systems
Automation Control Systems	Effluent Treatment Plants	Membranes Ultrafiltration	TDS Meters & Indicators
Bacteria Culture	Evaporators	Mineral Water Plant Suppliers	Testing Equipments
Blowers	Filter Press	Misting Equipments	Tubes
Boilers Systems	Filtration Equipment	Ozone Generators	Ultrafiltration
Bottling Plant Manufacturers	Filtration Media	Pressure Vessels & Gauges	Ultrapure Water Systems
Chemicals	Filtration Plants	Process Control Instruments	Ultraviolet Systems
Chlorinators	Flow Meters	Pumps & Motors	Valves
Clarifiers	Fluoride Removal Systems	Rain Water Harvesting	Wastewater Treatment Plants
Coagulants & Flocculants	Heat Exchangers	Resins	Water Meters
Consultants	Hydropneumatic Systems	RO Plants	Water Softener
Control Panels & Regulators	Iron Removal Systems	Sand Filters	Water Treatment Plants
Cooling Towers	Laboratory Testing	Sewage and Sludge Treatment	Zero Liquid Discharge Systems

Visitors Profile

Representatives from Industries, Institutions, Hospitals, Hotels, Government Bodies, Builders, Architects, Project Managers, Local Policy Makers, Investors, Business Executives & Representatives of Business Associations.

Why Should you Exhibit

- Exhibitors can avail the excellent networking opportunities with government decision-makers, business leaders, investors from across the region.
- Maximum visibility for the existing products and for launch of many new products.
- A place where you find your customers and where the customers find you.
- A place to identify the trends and issues that will shape the future.
- Promote your business by presenting your latest technologies and potentialities.
- Extensive demand exists for technology suppliers offering ETP for industries, Irrigation technology — low cost and high-efficient pumps, Sewerage treatment technology, Rain water harvesting, Reverse Osmosis etc.
- Marketing opportunities for smaller scale water purification technology at low costs.
- Learn about solutions to water & environmental challenges.

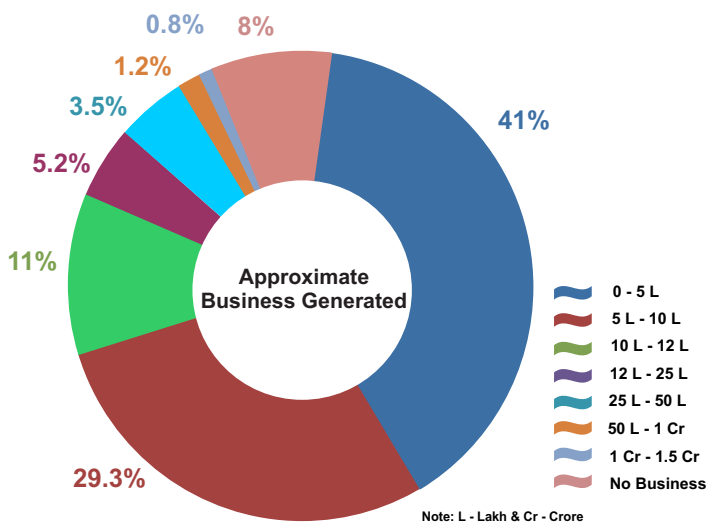


POST EVENT REPORT (First Edition)

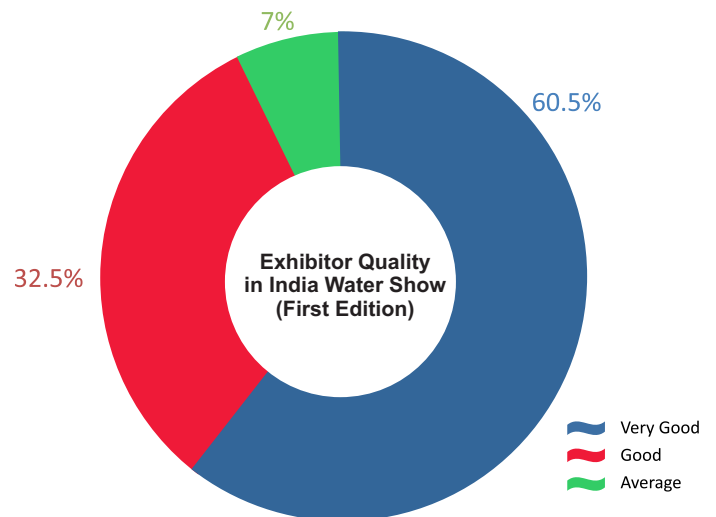
India Water Show 2024(Pune Edition), an exclusive event on Water & Waste Water Industry was held from 10th to 12th January 2024 at Auto Cluster Exhibition Center, Pune which was supported by Industrial Waste Management Association, National Solid Waste Association of India and Pimpri Chinchwad Municipal Corporation. The event brought together the decision makers from Local Bodies to State Organisation, Municipalities and other Public Institutions apart from Industrialists, Investors and other Private Sectors who witnessed the new emerging technologies in the sustainable utilization of water resources. The event had more than 60 participating companies and witnessed 4000+ footfalls across the country, most of them were professional buyers and industry experts. The event saw a record number of quality visitors and satisfied customers, this further promoted the events reputation as a cachet and relevance platform. Pan India Exhibitors and Brands participated with a clear purpose, using the unique stage for promotion in one of the fastest growing water and waste water market. India Water Show Pune edition brought a comprehensive range of latest technologies for the reuse of Water & Waste Water and its management systems.

SURVEY REPORT

Exhibitor Survey



Visitor Survey



PURPOSE OF VISIT

To find new trends & market developments



To participate in conferences, workshops



To find partners, subcontractors



To meet your regular customers



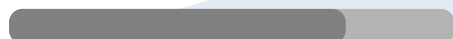
To purchase or to place orders



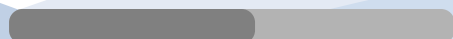
To meet your regular suppliers



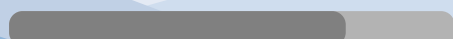
To find new customers



To find new suppliers



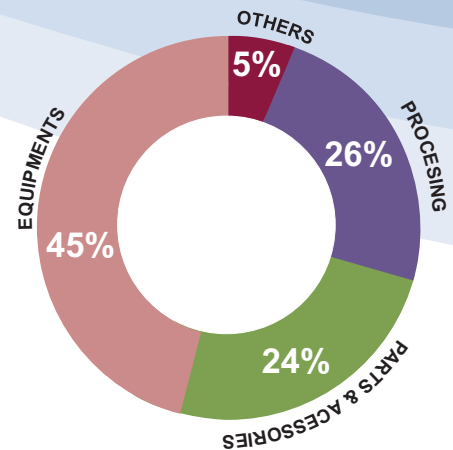
To find new products



EXHIBITOR OPINION

Liked the fair	<div><div></div></div>	84%
Will exhibit next year	<div><div></div></div>	76%
Will recommend the fair to their network	<div><div></div></div>	88%
Exhibited for the first time	<div><div></div></div>	26%

EXHIBITORS BY SECTOR



KEY EXHIBITORS (Last Edition)



GLIMPSES OF LAST EDITION



THE VENUE



Our exhibition will be held at the India Knit Fair Complex, a premier venue located in Tirupur – the knitwear hub of India. This modern facility offers spacious, air-conditioned halls, excellent infrastructure, and amenities ideal for trade fairs and exhibitions. Conveniently accessible, the venue is just a 45-minute drive from Coimbatore International Airport and a 25-minute ride from Tirupur Railway Station. With ample parking, power backup

PROMOTION PLAN

Intensive **MARKETING PLAN**



TRADE JOURNAL

- Industry Trade Magazines
- Top Industrial Magazines



PUBLIC RELATIONS

- Association Support
- Press Release



SPECIAL PROGRAMS

- Business Matchmaking
- Conference, Workshop
- Live Product Demonstration



DIGITAL MARKETING

- Website, SEO
- Social Media Marketing
- E-Newsletter
- Online Show Listings



DIRECT MARKETING

- Bulk Email sent to a database of over 50,000 industry professionals
- SMS Marketing

TARIFF

Indoor Booth Charges

	Indian Participants	Overseas Participants
Shell Scheme (Min 9sqm)	Rs. 8500 per sqm	USD 250 per sqm
Bare Scheme (Min 36sqm)	Rs. 8000 per sqm	USD 200 per sqm
10% premium for 2 sides open		15% premium for 3 sides open
20% premium for 4 sides open		
50% payment with confirmation		
The organizers reserve the right to modify the floor plan under circumstances beyond their control.		



Note: GST @18%
GSTIN: 27CPDPS5648A1ZT
Payment in favor of "PROPLE ENTERPRISES"

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